

Nalco Water's Navigator™ Coating & Release Platform delivers superior process and product performance for today's tissuemaker:

- O Optimized machine productivity
- Improved end-productp erformance
- Expanded operating window and flexibility



Program Benefits

MACHINE PRODUCTIVITY

- Increased adhesion and speed
- · Reduction in breaks
- Extended blade life
- Improved dryer protection

PRODUCT PERFORMANCE

- Improved crepe structure
- Increased softness
- Reduced CD and MD variability
- Accelerated quality recovery after blade changes

PROGRAM FLEXIBILITY

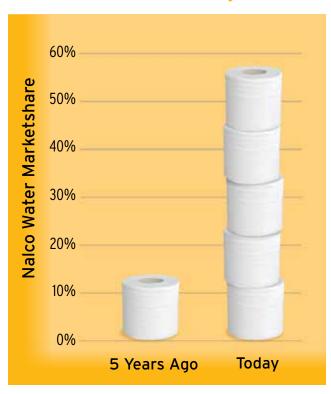
- Proven in all tissuemaking platforms
 - Conventional
 - Hvbrid
 - TAD
- Accommodating to all grade environments

Creating Value in the Market

Nalco Water's Navigator Technology has helped many tissuemakers accomplish what matters most to them:

- Higher Production
- Higher Quality
- Lower Total Cost

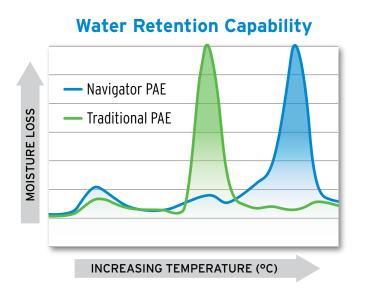
NA Structured Coating Market

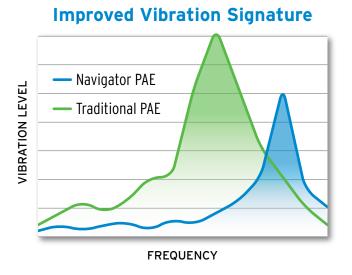


^{*} Market represents all In-Flow TAD and Hybrid Assets

How Navigator Compares to Existing Offerings

- Comprehensive offering of adhesive, modifier and release technologies
- · Unique PAE construction provides the optimal balance between rewettability and durability
- Superior water holding capability results in a more flexible, adhesive film
- Lower total vibration (better protection) at higher frequency (improved adhesion/creping)





Operating Window

Navigator Programs perform across a wide variety of operating environments.

Market	AWAY FROM HOME • Higher Moisture • Increasing Recycled Content	CONSUMER • Moderate Moisture • Increasing Eucalyptus Content	ULTRA PREMIUMLow MoistureHigh Eucalyptus ContentHigh Softener Content
Conventional	√	√	√
Hybrid	√	√	√
TAD		√	√



NALCO Water An Ecolab Company

Nalco Water, an Ecolab Company

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